

Creativity Job Interview Questions And Answers



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Creativity Interview Questions And Answers Guide.

Question - 1:

Define Creativity?

Ans:

Creativity is the capacity within individuals to develop ideas for the purpose of solving problems and exploiting opportunities. It is important to define creativity because it can mean a lot of different things to different people.

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Question - 2:

Why creativity is important?

Ans:

Creativity is not art, it is not design and it most certainly is not the sole preserve of tortured geniuses and mad scientists. Creativity is a capacity - it is something that we can all learn to use more effectively. It allows us to develop ideas to solve problems in different ways and to spot, adapt to, embrace and capture opportunities.

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Question - 3:

Which jobs require creativity?

Ans:

In all industries need creative thinking. There is not an employee who does not (at least sometimes) face problems and opportunities. This is when we need to call upon our capacities to develop ideas.

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Question - 4:

How innovation related to creativity?

Ans:

Innovation relies on creativity. You can not innovate without first developing some ideas. Creativity is the source of innovation. If we do not use our creativity to develop a range of ideas and potential solutions, we can not select the most promising ideas and put them into practice.

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Question - 5:

Define Innovation?

Ans:

Innovation is the application of creativity to give rise to a new concept, product, service or process delivering something new and better to the world. When we innovate, we work with the creative ideas we have developed and put them into practice. Innovation is NOT just about making new gadgets and fancy widgets. We can be innovative in New Product Design, but in many other ways too. New concepts, like how to lead and motivate people at work, as well as new services and processes.

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Question - 6:

Is creativity a strategic priority?

Ans:

Little wonder that both the Boston Consulting Group Strategy Survey (2010) and the 15th Global CEO Survey by PwC (2012) found creativity and innovation to be primary strategic aims.

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Question - 7:



Why organisations need creativity?

Ans:

The Profit report found that fast-moving, agile companies recognize the importance of creative thinking skills, concluding that "the ability to manage, organize, cultivate and nurture creative thinking is directly linked to growth and achievement."

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Question - 8:

Tell me can creativity be trained?

Ans:

Research studies have shown that creativity can be trained. 142 separate studies and concluded that creativity training significantly improves individual creativity and problem solving. This finding has been replicated many times.

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Question - 9:

Tell me the best way to train people to be creative?

Ans:

Training someone to develop their creativity is similar to how we would train someone to play tennis.

A tennis coach would start by diagnosing your approach - they would ask you to hit some balls, serve a few and examine your backhand and forehand. They would then develop a customized program to address weaknesses and build on your strengths.

This principle of a diagnosis before training should also be applied to training and developing creativity.

After a diagnosis each person or team can choose creativity tools and exercises that play to their strengths and develop their weaknesses.

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Question - 10:

Tell me what are the biggest barriers to creativity at work?

Ans:

The first and most fundamental barrier, is that people do not understand that they are creative and do not recognise where their strengths and weaknesses lie. They can rectify this by considering their style and approach towards being creative - before working on their natural strengths and weaknesses.

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Question - 11:

How to build a culture of creativity?

Ans:

Trying to produce a culture of innovation without creativity, is like building a house without the foundations. Creativity provides the ideas that allow for innovation.

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Question - 12:

How many ways to spell word c, a, t?

Ans:

There are two ways to spell cat, forwards and backwards.

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Question - 13:

What is the symbol of true creative genius?

Ans:

True creative geniuses always organize their ideas. Doing so helps them process and recollect their thoughts.

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Question - 14:

How creative geniuses feel?

Ans:

Creative geniuses feel that they are very creative, regardless of proof.

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Question - 15:

In your work experience, what have you done that you consider truly creative?

Ans:

Creativity is an inborn ability. And creativity will lead to innovation. Finding a problem itself is a creative feat. Finding a solution for it generally comes from our existing knowledge. Thus it may not be considered creative, as creativity involves doing different things.

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Question - 16:



What do you mean by motivation? what exactly does a person require to motivate an individual?

Ans:

Motivation can be defined as a concept used to describe the factors within an individual which arouse, maintain and channel behaviour towards a goal.

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Question - 17:

What is the difference between Success and Strength?

Ans:

Strength is your abilities & capability in doing things and success comes when you use this with right balance on every opportunity. Success is outcome of your efforts and Strengths are the in-process tools that helps/aids to bring the outcome. success is not a stable one in life.. but strength ,it should be a stable one.. success is the result of preparation and hardwork.. strength is working hard to get success

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Question - 18:

An engineer wrote a bank exam and cleared it, Manager of that bank asked as you are an ECE student, how will you help in development and growth of this bank?

Ans:

He should start by saying that the reason because of which he was able to clear was his ability to handle analytical problems well. The education background that he has was helpful in developing the analytical abilities. He can also say that he can bring about mutation in the bank's approach towards engineering sector with his understanding and knowledge, the bank may reap good benefits out of it.

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Question - 19:

What kind of problems have people recently called on you to solve? Tell me what you have devised?

Ans:

My previous employers did not actually call on me to solve a problem. It is an innate ability of a person to find problems and solve it. A person can never be satisfied by what he already has. He always wants more thus quality is ensured.

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Question - 20:

Why programming c is powerful than java?

Ans:

Because C is procedure oriented language where as Java is Object Oriented language.

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Question - 21:

How to make an c editor in Linux using java ,because every time we need to type commands to compile and run?

Ans:

we can make it using java-awt & using shell scripts to compile and run.

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Question - 22:

How often do you discuss and work with colleagues to think up new systems and styles of working?

Ans:

Job seeker should be enthusiastic to discuss and argue over challenges that need extensive thinking to develop innovative new systems and styles of working.

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Question - 23:

Have you ever tried a new way of doing things? Did you succeed?

Ans:

Candidate should show that they are able to take risks in trying new solutions and ways of working; should be able to think beyond traditional thinking.; can develop innovation solutions to problems and enhance company performance.

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Question - 24:

Tell me about one case when you tried to solve a problem with a totally different approach than is normally used. What was the result?

Ans:

Job seeker should be ready to solve problems in different ways; be ready to handle situations with innovative thinking, is ready and able to explore new solutions to fix existing problems.

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Question - 25:



Can you tell me about a situation, which you tried to solve a problem with ideas and methods that had not been tried before?

Ans:

You want to hear answers that show that the applicant can come up with genuine ideas to handle problems; someone that can think "Out of the box".

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