

Typography Job Interview Questions And Answers



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Typography Interview Questions And Answers Guide.

Question - 1:

What is hyphenation?

Ans:

The addition of a hyphen at the end of lines can help prevent legibility issues and make adjustments look better. We usually don't have to think about hyphenation, since it's handled automatically in word processors and web browsers.

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Question - 2:

What is square san-serif?

Ans:

These design are generally based on grotesque character traits and proportions, but have a definite and, in some instance, dramatic squaring of morally curved strokes. They usually have more attitude character spacing than their Sans serif cousins and tend to be limited to display designs.

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Question - 3:

What is grotesque Sans serif?

Ans:

These are the first commercially popular sans serif typefaces. Stroke contrast is less pronounced than earlier designs, and much of the "squatness" in curved strokes has been rounded. Normally the most obvious distinguishing characteristic of these faces is this single bowl g and more monotone weight stress.

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Question - 4:

What is diagonal Stroke in Typography?

Ans:

An angled stroke

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Question - 5:

Explain Transitional serif typefaces?

Ans:

English printer and typographer John Baskerville established this style in the mid 18th century. Weight contrast is more pronounced than in old style design. Serifs are still breasted and head serifs are oblique.

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Question - 6:

What is baseline in Typography?

Ans:

The invisible line where letters sit

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Question - 7:

What is geometric sans serif?

Ans:

Simple geometric shapes influence the construction of these typefaces. Strokes have the appearance of being strict monoline and character shapes are made up of geometric forms. Geometric sans tend to be less readable than grotesques.



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Question - 8:

Can you please write a brief note on "Classification of Typography"?

Ans:

Most typefaces can be classified into one of four basic groups: those with serifs these without serifs, scripts and decorative styles. Over the years, Typography and scholars of typography have devised various systems to more definitively categorize typefaces some of these system have scares of sub-categories. A classification on system can be helpful in identifying, choosing and combining typefaces.

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Question - 9:

What is ascender in Typography?

Ans:

An upward vertical stroke found on extends above the typeface's x-height.

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Question - 10:

Tell me how Typography plays an important role in designing?

Ans:

Typography is an art. It is as important sometimes more important them the color and graphic used. It has a great impact On how your design is received by people. Here are some reasons why you should never overlook on the goodness of typography.

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Question - 11:

What is spacing Around Letters?

Ans:

The empty space surrounding your letters is important to consider. Several adjustments can be made between and around letters, which are all distinct typography concepts. Typically, these are found under the advanced font settings in your word processor.

- * Kerning: the space between individual letters
- * Tracking: the space between groups of letters
- * Leading: the space between lines of type
- * Measure: the length of lines of text
- * Alignment: placing text to the left, right, centered, or justified

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Question - 12:

What is aperture?

Ans:

Opening at the end of an open counter.

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Question - 13:

Tell me all the type of serif-typefaces with 2-2 examples. Diagrams can be created for better understanding of serifs.?

Ans:

- * (1) Old style
- * (2) Transitional
- * (3) Neoclassical & Didoes
- * (4) slab.

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Question - 14:

What is ear in Typography?

Ans:

A small stroke projecting from the upper right bowl of some lowercase g's

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Question - 15:

What is arm in Typography?

Ans:

A horizontal stroke not connected on one or both ends.

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Question - 16:



What are elements of Typography?

Ans:

Elements of Typography

Typefaces and Fonts: Typefaces are a family of fonts (such as Helvetica Regular, Helvetica Italic, Helvetica Black and Helvetica Bold). Fonts refer to one weight or style within that family (such as Helvetica Italic).

In design, typefaces are typically divided into six types, or "font families". There are six types:

- * Serif
- * Sans-serif
- * Monospaced
- * Cursive
- * Fantasy
- * Script

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Question - 17:

What is descender in Typography?

Ans:

A downward vertical stroke lowercase letters that extends below the Baseline.

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Question - 18:

Tell me what is slab serifs?

Ans:

Slab serif typefaces became popular in the 19th century for advertising display. These typefaces have very heavy serifs with minimal or no bracketing. Generally, Change in stroke weight are addition of heavy (Stroke Weight) serifs.

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Question - 19:

What is counter in Typography?

Ans:

Fully or partially enclosed space within a letter.

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Question - 20:

How to check your typography?

Ans:

Below are some simple guidelines for studying your typography and making sure it's appropriate for your project at hand.

- * Choose your typeface carefully, paying attention to the font family and whether it makes sense in this context.
- * Set up your design using placeholder text, but don't sign off on the final design until you've seen the real text in the design.
- * Pay close attention to the little details of your typography, such as the rag of your text blocks. These small details can greatly affect readability.
- * Look at each block of text as if it had no words in it. What shapes does the text make on the page? Make sure these shapes complement the larger page design.

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Question - 21:

What is rag?

Ans:

The edge of a block of text that is uneven is called the rag. When focusing on typography, look at your text blocks as a whole to make sure the rag is not impacting design. Sometimes, if the rag is too jagged it can be distracting and affect readability.

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Question - 22:

What is bowl in Typography?

Ans:

A curved stroke that encloses a letter's counter.

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Question - 23:

What is crossbar in Typography?

Ans:

A horizontal stroke

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Question - 24:



Tell me all the type of san-serif typefaces with 2-2 Examples. Diagram can be created for better understand?

Ans:

- * (1) Grotisque
- * (2) Square
- * (3) Humanistic
- * (4) Geometric

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Question - 25:

Tell me all the anatomy of typefaces with illustration?

Ans:

- * (1) Aperture
- * (2) Arm
- * (3) Ascender
- * (4) Baseline
- * (5) Bowl
- * (6) Counter
- * (7) Crossbar
- * (8) Descended
- * (9) Diagonal Stroke
- * (10) Ear

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Question - 26:

Explain Old Style serif-typefaces?

Ans:

This category includes the first roman types, originally created between the late 15th and mid 18th centuries, as well as typefaces pattern after those designed in this earlier period. The axis of curves strokes is normally inclined to the left in these designs, so that weight stress is at approximately 8:00 and 2:00 o' clock.

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Question - 27:

Explain me neoclassical & didone serifs?

Ans:

These are typefaces created within the late 18th century or their direct descendates. The work Of Giambattista Bodoni epitomizes this style of types. In many cases, stroke terminals are "ball shapes" rather than an evocation of a brand pen effect. These tend to be highly mannered designs, with clearly.

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Question - 28:

What is Typography?

Ans:

Typography is the art, or skill of designing Communication by means of the printed word.

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