

Advertising Media Job Interview Questions And Answers



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Advertising Media Interview Questions And Answers Guide.

Question - 1:

Explain advertising?

Ans:

Advertising is the non-personal communication of information usually paid for and usually persuasive in nature about products, services or ideas by identified sponsors through the various media.

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Question - 2:

Which is best SUN tv or VIJAY tv?

Ans:

Depending on cable operator services provided, both are best.

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Question - 3:

What is grapevine?

Ans:

Grapevine is an informal communication spread through a rumor made by a person or a group of people. It spreads very rapidly in a random way.

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Question - 4:

The customer tells you he would like to think about it, what do you say to convince him to buy now?

Ans:

If I am confident about the requirement of the customer I will ask him this is the best opportunity for him, and if I have to think for the best option then I will call him later.

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Question - 5:

Are you ready for T-Mobile G-Slate?

Ans:

LG is all set to release a lion out of its groove on America's Largest 4G Network: LG Mobile Phones Announce Their First 4G Android 3.0 Powered Tablet - T-Mobile G-Slate With Google.

The T-Mobile G-Slate is the first 4G tablet to optimize Android 3.0 & use the latest Android technology to its advantage. Designed for the devices with larger screen sizes, it addresses the unique aspects of tablet use.

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Question - 6:

CAN A MBA GRADUATE BECOME A JOURNALIST?

Ans:



yes one should have a passion for good creative writing and a way of presentation start with small news channel or papers as part time writers or join the company as sales professional learn the necessary skills from people in the organization and make your way in the department.and remember journalism is and art and not a science all u need is passion and a skill.

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Question - 7:

What is Development Communication?

Ans:

Use of communication technology, mass media and different channels/media of communication for promotion of health, social development/rural development issues is coined as development communication.

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Question - 8:

Worlds most fabled men?

Ans:

malik akbar siddiqui

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Question - 9:

Why do online advertising?

Ans:

Because this is economical and 24hours in show the client

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Question - 10:

Who has the full authority to control over media?

Ans:

media planner

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Question - 11:

How to deny to receive mail from some email address?

Ans:

select the mail as spam then we can't receive mail from the same email id

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Question - 12:

What is advertising?

Ans:

advertising is we are knowing new products

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Question - 13:

What does Nifty 50 comprises of which companies, is it from the same sector or just Top 50 companies?

Ans:

nifty 50 comprises from top 50 companies. it does not mean they belong to one sector or industry.

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Question - 14:

Why in all watch/clock advertisement, time is shown approx 10:10 only?

Ans:

It was to remember one of the famous scientist's anniversary, who was closely related to the making of watch/clocks.

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Question - 15:

How can advertising the cell phone?

Ans:

to create cartoons and they tell about cell phones in graphics.. like something different way to show advertising the cell phones....

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Question - 16:

What is disadvantages of advertising?

Ans:

Disadvantages of advertisings are:-

- 1.Effect on children which advertise depends upon underwear, & such all things.
- 2.As well as money wasting.

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