

# **Sales & Marketing Manager Job Interview Questions And Answers**



**Interview Questions Answers**

<https://interviewquestionsanswers.org/>

## About Interview Questions Answers

**Interview Questions Answers . ORG** is an interview preparation guide of thousands of Job Interview Questions And Answers, Job Interviews are always stressful even for job seekers who have gone on countless interviews. The best way to reduce the stress is to be prepared for your job interview. Take the time to review the standard interview questions you will most likely be asked. These interview questions and answers on Sales & Marketing Manager will help you strengthen your technical skills, prepare for the interviews and quickly revise the concepts.

If you find any **question or answer** is incorrect or incomplete then you can **submit your question or answer** directly with out any registration or login at our website. You just need to visit [Sales & Marketing Manager Interview Questions And Answers](#) to add your answer click on the *Submit Your Answer* links on the website; with each question to post your answer, if you want to ask any question then you will have a link *Submit Your Question*; that's will add your question in Sales & Marketing Manager category. To ensure quality, each submission is checked by our team, before it becomes live. This [Sales & Marketing Manager Interview preparation PDF](#) was generated at **Wednesday 29th November, 2023**

You can follow us on FaceBook for latest Jobs, Updates and other interviews material.  
[www.facebook.com/InterviewQuestionsAnswers.Org](http://www.facebook.com/InterviewQuestionsAnswers.Org)

Follow us on Twitter for latest Jobs and interview preparation guides.  
<https://twitter.com/InterviewQA>

If you need any further assistance or have queries regarding this document or its material or any of other inquiry, please do not hesitate to contact us.

Best Of Luck.

**Interview Questions Answers.ORG Team**  
<https://InterviewQuestionsAnswers.ORG/>  
[Support@InterviewQuestionsAnswers.ORG](mailto:Support@InterviewQuestionsAnswers.ORG)



# Sales & Marketing Manager Interview Questions And Answers Guide.

## Question - 1:

Do you work well within a team?

### Ans:

Some people are thrown when they are asked this Sales & Marketing Manager question when they are applying for a position to work alone. Every company works as a team, so you are a good team player, give an example of when you have worked well within a team.

[View All Answers](#)

## Question - 2:

Explain yourself in one line?

### Ans:

When you respond, keep in mind the type of position you are interviewing for like Sales & Marketing Manager based job, the company culture, and the work environment. Your answer should help show the interviewer why you're a match for the job and for the company.

Sample answers are:

- \* I'm a people person. I really enjoy meeting and working with a lot of different people.
- \* I'm a perfectionist. I pay attention to all the details, and like to be sure that everything is just right.
- \* I'm a creative thinker. I like to explore alternative solutions to problems and have an open mind about what will work best.
- \* I'm efficient and highly organized. This enables me to be as productive as possible on the job.
- \* I enjoy solving problems, troubleshooting issues, and coming up with solutions in a timely manner.

[View All Answers](#)

## Question - 3:

Tell us about a typical day at work. How does it start? What do you do?

### Ans:

At the beginning of each day, I inspect the work site to make sure that it is hazard-free. Once the work site is secured, I verify that all tools and equipment are adequate in supply. As soon as the work orders are delivered, I provide workers with security guidelines and carry out drills. During the workday, it is my duty to monitor workers to ensure that they are working according to the enforced safety policies and that any problems or accidents are quickly addressed.

[View All Answers](#)

## Question - 4:

What can you offer me that another person can't?

### Ans:

This is when you talk about your record of getting things done. Go into specifics from your resume and portfolio; show an employer your value and how you'd be an asset.

You have to say, "I'm the best person for the job As Sales & Marketing Manager. I know there are other candidates who could fill this position, but my passion for excellence sets me apart from the pack. I am committed to always producing the best results. For example..."

[View All Answers](#)

## Question - 5:

What have you done to improve your knowledge As Sales & Marketing Manager in the last year?

### Ans:

Try to include improvement activities that relate to the job As Sales & Marketing Manager. A wide variety of activities can be mentioned as positive self-improvement. Have some good ones handy to mention.

[View All Answers](#)

## Question - 6:



What is your greatest professional achievement?

**Ans:**

Nothing says "hire me" better than a track record of achieving amazing results in past jobs As Sales & Marketing Manager, so don't be shy when answering this interview question! A great way to do so is by using the S-T-A-R method: Set up the situation and the task that you were required to complete to provide the interviewer with background context (e.g., "In my last job as a Sales & Marketing Manager, it was my role to manage the invoicing process"), but spend the bulk of your time describing what you actually did (the action) and what you achieved (the result). For example, "In one month, I streamlined the process, which saved my group 10 man-hours each month and reduced errors on invoices by 25%."

[View All Answers](#)

**Question - 7:**

Are You a 'People' Person?

**Ans:**

Although it may be phrased a little differently, the gist of this question is clear:

Do you like being around people? If you don't, being a medical assistant isn't a good fit for you. After all, you'll be working directly with patients throughout the day. It helps a lot if you sincerely like interacting with them. While answering this question, make sure to mention that you like helping people too. This will drive home the point that you are a talented medical assistant and would be a valuable part of the team As Sales & Marketing Manager.

[View All Answers](#)

**Question - 8:**

Did you get on well with your last manager?

**Ans:**

A dreaded question for many! When answering this question never give a negative answer. "I did not get on with my manager" or "The management did not run the business well" will show you in a negative light and reduce your chance of a job offer. Answer the question positively, emphasizing that you have been looking for a career progression. Start by telling the interviewer what you gained from your last job As Sales & Marketing Manager

[View All Answers](#)

**Question - 9:**

Explain a time when you did not get along with your coworker?

**Ans:**

I used to lock heads with a fellows. We disagreed over a lot of things - from the care of civilians to who got what shifts to how to speak with a victim's family. Our personalities just didn't mesh. After three months of arguing, I pulled her aside and asked her to lunch. At lunch, we talked about our differences and why we weren't getting along. It turns out, it was all about communication. We communicated differently and once we knew that, we began to work well together. I really believe that talking a problem through with someone can help solve any issue.

[View All Answers](#)

**Question - 10:**

How do you deal with conflict in the workplace As Sales & Marketing Manager?

**Ans:**

When people work together, conflict is often unavoidable because of differences in work goals and personal styles. Follow these guidelines for handling conflict in the workplace.

- \* 1. Talk with the other person.
- \* 2. Focus on behavior and events, not on personalities.
- \* 3. Listen carefully.
- \* 4. Identify points of agreement and disagreement.
- \* 5. Prioritize the areas of conflict.
- \* 6. Develop a plan to work on each conflict.
- \* 7. Follow through on your plan.
- \* 8. Build on your success.

[View All Answers](#)

**Question - 11:**

How do you handle conflicts with people you supervise?

**Ans:**

At first place, you try to avoid conflicts if you can. But once it happens and there's no way to avoid it, you try to understand the point of view of the other person and find the solution good for everyone. But you always keep the authority of your position.

[View All Answers](#)

**Question - 12:**

How do you handle your anger?

**Ans:**

I don't get angry very easily but in the rare occasion that I do, I hold it in and act as though nothing is wrong.

[View All Answers](#)

**Question - 13:**

How do you imagine a typical day of an employee in our company As Sales & Marketing Manager?

**Ans:**



Just do not say that you imagine to only walk and watch what people do. Rather try to show them your attention to details and proactive attitude to job. Mention that you would try to observe the problems, weaknesses as well as opportunities to improve the results and take measures according to it.

[View All Answers](#)

### Question - 14:

How well do you know this industry?

#### Ans:

Two things businesses need to pay attention to in their industries are what their competition is doing and the customers. You may not always agree with your competitors but it is important to be aware of what changes they are making. Very well. I have been in the industry for over 6 years.

[View All Answers](#)

### Question - 15:

How would you be an asset to us As Sales & Marketing Manager?

#### Ans:

Think again about the job specification and the skills needed for this role As Sales & Marketing Manager. Have a paragraph prepared highlighting how you will be able to do the job and what you can bring to the team. It goes without saying that this paragraph should be positive.

[View All Answers](#)

### Question - 16:

How would you estimate the weight of the Chrysler building?

#### Ans:

This is a process guesstimate where the interviewer wants to know if you know what to ask. First, you would find out the dimensions of the building (height, weight, depth). This will allow you to determine the volume of the building. Does it taper at the top? (Yes.) Then, you need to estimate the composition of the Chrysler building. Is it mostly steel? Concrete? How much would those components weigh per square inch? Remember the extra step: find out whether you're considering the building totally empty or with office furniture, people, etc. If you're including the contents, you might have to add 20 percent or so to the building's weight.

[View All Answers](#)

### Question - 17:

If hired, how do you intend on making a difference with our company?

#### Ans:

Dedicate myself to learn everything about the new company that I can, look for ways and ideas that could improve, processes, safety, removing obstacles from the associates, I want to advance within the company.

[View All Answers](#)

### Question - 18:

If you were an animal, which one would you want to be?

#### Ans:

Seemingly random personality-test type questions like these come up in interviews generally because hiring managers want to see how you can think on your feet. There's no wrong answer here, but you'll immediately gain bonus points if your answer helps you share your strengths or personality or connect with the hiring manager. Pro tip: Come up with a stalling tactic to buy yourself some thinking time, such as saying, "Now, that is a great question. I think I would have to say..."

[View All Answers](#)

### Question - 19:

What are your salary requirements As Sales & Marketing Manager?

#### Ans:

The #1 rule of answering this question is doing your research on what you should be paid by using site like Global Guideline. You'll likely come up with a range, and we recommend stating the highest number in that range that applies, based on your experience, education, and skills. Then, make sure the hiring manager knows that you're flexible. You're communicating that you know your skills are valuable, but that you want the job and are willing to negotiate.

[View All Answers](#)

### Question - 20:

What challenges are you looking for in this position?

#### Ans:

A typical interview question to determine what you are looking for your in next job, and whether you would be a good fit for the position being hired for, is "What challenges are you looking for in a position As Sales & Marketing Manager?" The best way to answer questions about the challenges you are seeking is to discuss how you would like to be able to effectively utilize your skills and experience if you were hired for the job. You can also mention that you are motivated by challenges, have the ability to effectively meet challenges, and have the flexibility and skills necessary to handle a challenging job. You can continue by describing specific examples of challenges you have met and goals you have achieved in the past.

[View All Answers](#)

### Question - 21:

What do you already know about our company?

#### Ans:

Good reputation of a large home grown company that has various departments and product.



[View All Answers](#)

### Question - 22:

What have you done to reduce costs, increase revenue, or save time?

#### Ans:

Even if your only experience is an internship, you have likely created or streamlined a process that has contributed to the earning potential or efficiency of the practice. Choose at least one suitable example and explain how you got the idea, how you implemented the plan, and the benefits to the practice.

[View All Answers](#)

### Question - 23:

What is your greatest strength? How does it help you As Sales & Marketing Manager?

#### Ans:

One of my greatest strengths, and that I am a diligent worker... I care about the work getting done.. I am always willing to help others in the team.. Being patient helps me not jump to conclusions... Patience helps me stay calm when I have to work under pressure.. Being a diligent worker.. It ensures that the team has the same goals in accomplishing certain things.

[View All Answers](#)

### Question - 24:

What other companies are you interviewing with?

#### Ans:

Companies ask this for a number of reasons, from wanting to see what the competition is for you to sniffing out whether you're serious about the industry. "Often the best approach is to mention that you are exploring a number of other similar options in the company's industry,". It can be helpful to mention that a common characteristic of all the jobs you are applying to is the opportunity to apply some critical abilities and skills that you possess. For example, you might say 'I am applying for several positions with IT consulting firms where I can analyze client needs and translate them to development teams in order to find solutions to technology problems.'

[View All Answers](#)

### Question - 25:

What was the most difficult employee situation you found yourself As Sales & Marketing Manager? How did you overcome the problem?

#### Ans:

One of employees was conflicting with other and colleague who was prove his was wrong hi denied and was invite union to defend him but we have prove his wrong and I was facing disciplinary action.

[View All Answers](#)

### Question - 26:

Where do you see yourself in five years As Sales & Marketing Manager?

#### Ans:

If asked this question, be honest and specific about your future goals, but consider this:

A hiring manager wants to know

\* a) if you've set realistic expectations for your career,

\* b) if you have ambition (a.k.a., this interview isn't the first time you're considering the question), and

\* c) if the position aligns with your goals and growth. Your best bet is to think realistically about where this position could take you and answer along those lines.

And if the position isn't necessarily a one-way ticket to your aspirations?

It's OK to say that you're not quite sure what the future holds, but that you see this experience playing an important role in helping you make that decision.

[View All Answers](#)

### Question - 27:

Why are you leaving the present company?

#### Ans:

According to me we can not grow in the field without taking more responsibilities and risks and also we can't enhance our team leading capabilities, managerial skills without expose to wide range of people.

[View All Answers](#)

### Question - 28:

Why should I hire you As Sales & Marketing Manager?

#### Ans:

To close the deal on a job offer, you MUST be prepared with a concise summary of the top reasons to choose you. Even if your interviewer doesn't ask one of these question in so many words, you should have an answer prepared and be looking for ways to communicate your top reasons throughout the interview process.

[View All Answers](#)

### Question - 29:

Why were you fired?

#### Ans:

OK, if you get the admittedly much tougher follow-up question as to why you were let go (and the truth isn't exactly pretty), your best bet is to be honest (the



job-seeking world is small, after all). But it doesn't have to be a deal-breaker. Share how you've grown and how you approach your job and life now as a result. If you can position the learning experience as an advantage for this next job, even better.

[View All Answers](#)

### Question - 30:

Do you have any question regarding this job As Sales & Marketing Manager?

#### Ans:

Never ask Salary, perks, leave, place of posting, etc. regarded questions. Try to ask more about the company to show how early you can make a contribution to your organization like. "Sir, with your kind permission I would like to know more about induction and developmental programs?" OR Sir, I would like to have my feedback, so that I can analyze and improve my strengths and rectify my shortcomings.

[View All Answers](#)

### Question - 31:

Do you have good computer skills?

#### Ans:

It is becoming increasingly important for medical assistants to be knowledgeable about computers. If you are a long-time computer user with experience with different software applications, mention it. It is also a good idea to mention any other computer skills you have, such as a high typing rate, website creation, and more.

[View All Answers](#)

### Question - 32:

Do you think you have enough experience As Sales & Marketing Manager?

#### Ans:

If you do not have the experience they need, you need to show the employer that you have the skills, qualities and knowledge that will make you equal to people with experience but not necessary the skills. It is also good to add how quick you can pick up the routine of a new job role.

[View All Answers](#)

### Question - 33:

Explain an occasion when you had to adapt in the face of a difficult situation?

#### Ans:

One of the most useful interview tactics is to remain positive about your work and achievements. This question lets the candidate draw on their own personal history to show how they have been positive and successful in the face of difficulties. Choose a specific occasion to describe, rather than dealing with generic platitudes.

[View All Answers](#)

### Question - 34:

Explain me about a time when you reached a goal within a tight deadline?

#### Ans:

I work well under pressure to meet deadlines without jeopardizing the quality of my work. I have always worked in a fast pace environment where we are constantly under pressure to achieve best results within a time frame.

[View All Answers](#)

### Question - 35:

Explain me about your experience working in this field As Sales & Marketing Manager?

#### Ans:

I am dedicated, hardworking and great team player for the common goal of the company I work with. I am fast learner and quickly adopt to fast pace and dynamic area. I am well organized, detail oriented and punctual person.

[View All Answers](#)

### Question - 36:

How do you handle stressful situations?

#### Ans:

By remaining calm, weighing out all my options and executing a plan to get the situation resolve .

[View All Answers](#)

### Question - 37:

How do you plan to go by an example for your subordinates?

#### Ans:

Sticking to the rules by yourself, working hard and not mind participating on basic tasks is a good answer.

[View All Answers](#)

### Question - 38:

How many square feet of pizza are eaten in the United States each month?

#### Ans:



This is a classic guesstimate question where you need to think aloud. And so first off you round the U.S. population to 300 million people (it's actually about 315 million but rounding will be much easier and your interviewer will not score you lower for rounding). Then estimate how many people eat pizza. A decent educated guess is two out of every three people, or 200 million. Now let's say the average pizza-eating person eats pizza twice a month, and eats two slices at a time. That's four slices a month. If the average slice of pizza is perhaps six inches at the base and 10 inches long, then the slice is 30 square inches of pizza. So, four pizza slices would be 120 square inches (30 times 4).

Since one square foot equals 144 square inches (12 times 12), let's assume that each person who eats pizza eats one square foot per month. Since there are 200 million pizza-eating Americans, 200 million square feet of pizza are consumed in the U.S. each month. To summarize: 300 million people in America, 200 million eat pizza, average slice of pizza is six inches at the base and 10 inches long or 30 square inches, average American eats four slices of pizza a month, four pieces times 30 square inches equals 120 square inches (one square foot is 144 square inches), so let's assume one square foot per person, and thus one square foot times 200 million people equals 200 million square feet of pizza a month.

[View All Answers](#)

### Question - 39:

How would you motivate your team members to produce the best possible results?

#### Ans:

Trying to create competitive atmosphere, trying to motivate the team as a whole, organizing team building activities, building good relationships amongst people.

[View All Answers](#)

### Question - 40:

How would you observe the level of motivation of your subordinates?

#### Ans:

Choosing the right metrics and comparing productivity of everyone on daily basis is a good answer, doesn't matter in which company you apply for a supervisory role.

[View All Answers](#)

### Question - 41:

Tell me something about your family background?

#### Ans:

First, always feel proud while discussing about your family background. Just simple share the details with the things that how they influenced you to work in an airline field.

[View All Answers](#)

### Question - 42:

What do you think we could do better or differently?

#### Ans:

This is a common one at startups. Hiring managers want to know that you not only have some background on the company, but that you're able to think critically about it and come to the table with new ideas. So, come with new ideas! What new features would you love to see? How could the company increase conversions? How could customer service be improved? You don't need to have the company's four-year strategy figured out, but do share your thoughts, and more importantly, show how your interests and expertise would lend themselves to the job.

[View All Answers](#)

### Question - 43:

What does quality work mean to you?

#### Ans:

Quality work to be is about doing work to the require or set standard, which is very important when it comes to warehouse operations.

[View All Answers](#)

### Question - 44:

What is your greatest weakness As Sales & Marketing Manager? What are you doing to improve it?

#### Ans:

I believe my biggest weakness As Sales & Marketing Manager is wanting to help anyone I can help. What I mean is I am willing to take on task that are not my job. I want to learn all I can. However, that has helped me get promoted or even asked to help in times of need in other department. I have been know as the "go to person" when help is needed.

[View All Answers](#)

### Question - 45:

What kind of salary do you need As Sales & Marketing Manager?

#### Ans:

This is a loaded question and a nasty little game that you will probably lose if you answer first. So, do not answer it. Instead, say something like, that's a tough question. Can you tell me the range for this position? In most cases, the interviewer, taken off guard, will tell you. If not, say that it can depend on the details of the job. Then give a wide range.

[View All Answers](#)

### Question - 46:

What type of work environment do you prefer?





**Ans:**

Ideally one that's similar to the environment of the company you're applying to. Be specific.

[View All Answers](#)

**Question - 47:**

What types of personalities do you work with best?

**Ans:**

In the past, I have found it difficult to work with others who see themselves as better than others, who can take criticism, and who refuse to work with others. I have found it challenging to work with them b/c I am a team oriented person who feels the importance of working together over the needs of the individual especially in a learning environment.

[View All Answers](#)

**Question - 48:**

What's a time you exercised leadership?

**Ans:**

Depending on what's more important for the role, you'll want to choose an example that showcases your project management skills (spearheading a project from end to end, juggling multiple moving parts) or one that shows your ability to confidently and effectively rally a team. And remember: "The best stories include enough detail to be believable and memorable,". Show how you were a leader in this situation and how it represents your overall leadership experience and potential.

[View All Answers](#)

**Question - 49:**

Give an example of a time you successfully worked As Sales & Marketing Manager on a team?

**Ans:**

On the whole I prefer to stick to doing what I'm told rather than setting myself up to fail by doing things off my own bat. But there was this one time when I suggested to my boss at the pizza parlor that she try offering an 'all you can eat' deal to students to boost trade on Mondays. She thought it was an interesting idea but nothing ever came of it.

[View All Answers](#)

**Question - 50:**

How do you evaluate your ability to handle conflict?

**Ans:**

I pride myself on being a good problem solver. Through my previous job and management positions I have faced numerous conflicts in different situations, and my experiences have helped me to hone my issue resolution skills. I believe that it is important to get to and address the root of the issue, in a respectable manner.

[View All Answers](#)

**Question - 51:**

How have you changed in the last five years?

**Ans:**

All in a nutshell. But I think I've attained a level of personal comfort in many ways and although I will change even more in the next 5-6 years I'm content with the past 6 and what has come of them.

[View All Answers](#)

**Question - 52:**

What's your salary history?

**Ans:**

When you are interviewing for a new job, it is common practice for the company to ask you about your salary history. I typically want to know what the candidate's base salary is, if they receive any bonus, the average bonus amount, and any additional compensation or perks, such as 500k matching, stock grants or stock options, paid time off and how much they are required to pay towards their medical premiums.

[View All Answers](#)

**Question - 53:**

Tell me about a time when you successfully handled a situation?

**Ans:**

For this question, the interviewer wants to know what you do in a situation that doesn't have a clear answer. This will help the interviewer know how you respond to unforeseen challenges.

[View All Answers](#)

**Question - 54:**

Do you consider yourself successful?

**Ans:**

You should always answer yes to this question. Briefly explain why without going on and on. If you communicate that you're more successful than you really are you may come off as arrogant or unrealistic. A goof explanation is that you have set professional goals and that you have met some of these goals and are on track to meet more in the near future.



[View All Answers](#)

**Question - 55:**

How long do you want to work for us if we hire you?

**Ans:**

Here being specific is probably not the best approach. You may consider responding, "I hope a very long time." Or "As long as we're both happy with my performance."

[View All Answers](#)

**Question - 56:**

Have you ever you have been in a position As Sales & Marketing Manager where you've had to fire someone? How did you feel about that experience?

**Ans:**

Be very thoughtful about your answer. This is a very serious matter for most companies and requires a very serious answer. You need to express that you will do it when it is the right thing to do but you don't want to give the impression that you're callus to the process. Don't forget that firing is not the same as laying someone off - it typically is for the direct benefit of the company.

[View All Answers](#)

**Question - 57:**

Tell us about a suggestion you have made that has benefited an organization you've worked for?

**Ans:**

This is another opportunity to show the interviewer what you're capable of so make sure to be prepared for this type of question. Have an example ready and make sure its an example of a suggestion you've made that was accepted and that have positive influence. If you can come up with an example that relates to the position you're applying for that would be even better.

[View All Answers](#)

**Question - 58:**

What motivates you at the work place?

**Ans:**

Keep your answer simple, direct and positive. Some good answers may be the ability to achieve, recognition or challenging assignments.

[View All Answers](#)

**Question - 59:**

Are you able to relocate if required?

**Ans:**

Be completely honest and thoughtful with this one. You don't want to wake up one to find out that you're moving to a new city or state and it may be a major factor in your eligibility for employment. But again, if you don't want to move then the job probably isn't for you.

[View All Answers](#)

**Question - 60:**

Do you think you are overqualified for this position As Sales & Marketing Manager?

**Ans:**

No matter your previous job experience or educational background, be sure to tell the interviewer you have the knowledge and skills to successfully execute the job responsibilities.

[View All Answers](#)

**Question - 61:**

Tell me about a time when you helped resolve a dispute between others?

**Ans:**

Be sure to discuss a very specific example. Tell the interviewer what methods you used to solve the problem without focusing on the details of the problem.

[View All Answers](#)

**Question - 62:**

What qualities do you look for in a boss?

**Ans:**

Remain optimistic and do not be too specific. Good attributes include moral character, honesty, and intelligence since managers usually believe they possess these qualities.

[View All Answers](#)

**Question - 63:**

What has been your biggest professional disappointment?

**Ans:**

When discussing a professional disappointment, make sure to discuss a scenario you could not control. Be positive about the experience and accept personal



responsibility where applicable.

[View All Answers](#)

### Question - 64:

Explain what are your strengths As Sales & Marketing Manager?

#### Ans:

Bad Answer: Candidate is unprepared for question or only gives generic answers.

This is the most common job interview question - everybody should be expecting it. If they don't seem prepared, or give a fairly stock answer, it's probably a bad sign.

Good answer: The consensus is to go for quality, not quantity here. Candidates should give a short list of strengths, and back each one up with examples that illustrate the strength. Also, they should explain how these strengths will be useful in the job you're applying for, and use this question to say something interesting about themselves.

[View All Answers](#)

### Question - 65:

What is your desired salary As Sales & Marketing Manager?

#### Ans:

Bad Answer: Candidates who are unable to answer the question, or give an answer that is far above market. Shows that they have not done research on the market rate, or have unreasonable expectations.

Good answer: A number or range that falls within the market rate and matches their level of mastery of skills required to do the job.

[View All Answers](#)

### Question - 66:

Tell me why do you want this job As Sales & Marketing Manager?

#### Ans:

Bad Answer: No solid answer, answers that don't align with what the job actually offers, or uninspired answers that show your position is just another of the many jobs they're applying for.

Good answer: The candidate has clear reasons for wanting the job that show enthusiasm for the work and the position, and knowledge about the company and job.

[View All Answers](#)

### Question - 67:

Top 12 Best Brainteaser Interview Questions:

#### Ans:

Brainteaser questions As Sales & Marketing Manager have become popular for interviews in recent years, as word has gotten out that top tech companies such as Apple, Google, Microsoft and IBM have used this type of question at one time or another.

Companies like Google aren't using these questions so much any more, but many companies, are, and it may be good to prepare for them As Sales & Marketing Manager. The key to these isn't so much getting the exact answer, as it is showing how you would come up with an answer.

Here's a sample of 12 of the best and most difficult.

1. How many street lights are there in New York City?
2. How many gas stations are there in the United States?
3. How many golf balls can fit in a school bus?
4. How much should you charge to wash all the windows in Seattle?
5. Why are manhole covers round?
6. How many times a day does a clock's hands overlap?
7. How would you test a calculator?
8. Describe the internet to someone who just woke up from a 30-year coma.
9. How much does the Starbucks in Times Square bring in, in annual revenue?
10. You are shrunk to the height of a nickel and thrown into a blender. Your mass is reduced so that your density is the same as usual. The blades start moving in 60 seconds. What do you do?
11. What is the air speed velocity of an unladen swallow? ;)
12. How many golf balls are there in Florida?

[View All Answers](#)

### Question - 68:

Top 17 Behavioral Interview Questions As Sales & Marketing Manager:

#### Ans:

Behavioral interviews As Sales & Marketing Manager where popularized by industrial psychologists in the 1970s, and have been used at big companies like AT&T. The idea behind them is that past responses to situations are the best predictor of how candidates will respond in the future.

1. Tell me about a time you faced a conflict while working as part of a team.
2. Talk about a goal you set for yourself. What did you do to make sure you met the goal?
3. Give an example of a time when you had to work with someone with a very different personality from yours.
4. Talk about an instance where you wish you'd handled a situation differently with a team member.
5. What's the most difficult problem you have had to solve As Sales & Marketing Manager?
6. Give an example of how you handled a situation where you needed information from a colleague who wasn't responsive.
7. Talk about a time when you had problems building a relationship with a key team member. What did you do?
8. Tell me about an instance when it was important to make a great impression on a client. What did you do?
9. Tell me about a situation where you had to work with a difficult client.
10. Tell me about a situation where you disappointed a client, and how you tried to fix it.
11. Talk about a time when you had to strategize to meet all your obligations.
12. Talk about a time when you failed at something. How did you react?
13. Talk about a time you took on a leadership role.



14. Tell me about a long-term project you oversaw. How did you keep it focused and on schedule?
15. Talk about a time when you were under a lot of stress. What caused it, and how did you manage?
16. Do you prefer to work alone or with others As Sales & Marketing Manager?
17. Tell me about a time when you were overwhelmed by the amount of work on your agenda. How did you handle it?

[View All Answers](#)

### Question - 69:

Top 13 Situational Interview Questions As Sales & Marketing Manager:

#### Ans:

Situational interviews As Sales & Marketing Manager are similar to behavioral interview questions - but they are focused on the future, and ask hypothetical questions, whereas behavioral interview questions look at the past.

The advantage is that employers can put all candidates in the same hypothetical situations, and compare their answers.

1. What would you do if you made a strong recommendation in a meeting, but your colleagues decided against it?
2. How you would handle it if your team resisted a new idea or policy you introduced?
3. How would you handle it if the priorities for a project you were working on were suddenly changed?
4. What would you do if the work of an employee you managed didn't meet expectations?
5. What would you do if an important task was not up to standard, but the deadline to complete it had passed?
6. What steps would you take to make an important decision on the job As Sales & Marketing Manager?
7. How would you handle a colleague you were unable to form a positive relationship with?
8. What would you do if you disagreed with the way a manager wanted you to handle a problem?
9. What would you do if you were assigned to work with a difficult client As Sales & Marketing Manager?
10. What would you do if you worked hard on a solution to a problem, and your solution was criticized by your team?
11. How would you handle working closely with a colleague who was very different from you?
12. You're working on a key project that you can't complete, because you're waiting on work from a colleague. What do you do?
13. You realize that an early mistake in a project is going to put you behind deadline. What do you do?

[View All Answers](#)

### Question - 70:

Top 12 Stress Based Interview Questions As Sales & Marketing Manager:

#### Ans:

Some jobs require employees to work under stress, and some interviewers just like to see how applicants handle stressful questions.

There are many questions designed for putting the interviewee into an awkward situation, or throwing them off, to see how they do under stress. Here are some samples.

1. How do you feel this interview is going As Sales & Marketing Manager?
2. How would you handle undeserved criticism from a superior?
3. How many other jobs are you applying for?
4. What would you do if you saw a colleague stealing supplies or equipment?
5. What did you do when you had a boss you didn't get along with?
6. What would you do if a colleague took credit for your idea, and got a promotion?
7. Was the stress of your previous job too much for you?
8. What would you do if a colleague admitted to lying on their resume to get the job?
9. What would you do if a customer verbally insulted you in front of co-workers?
10. What would you change about the design of a baseball hat?
11. Why were you fired from your previous job As Sales & Marketing Manager?
12. How successful do you think you've been so far?

[View All Answers](#)

# Marketing Most Popular & Related Interview Guides

- 1 : [Marketing Interview Questions and Answers.](#)
- 2 : [Email Marketing Interview Questions and Answers.](#)
- 3 : [Advertising Interview Questions and Answers.](#)
- 4 : [Marketing Officer Interview Questions and Answers.](#)
- 5 : [Internet Marketing Interview Questions and Answers.](#)
- 6 : [Marketing Executive Interview Questions and Answers.](#)
- 7 : [Telemarketing Executive Interview Questions and Answers.](#)
- 8 : [Sale Girl Interview Questions and Answers.](#)
- 9 : [Search Engine Marketing \(SEM\) Interview Questions and Answers.](#)
- 10 : [Share Market Interview Questions and Answers.](#)

Follow us on FaceBook

[www.facebook.com/InterviewQuestionsAnswers.Org](http://www.facebook.com/InterviewQuestionsAnswers.Org)

Follow us on Twitter

<https://twitter.com/InterviewQA>

For any inquiry please do not hesitate to contact us.

Interview Questions Answers.ORG Team

[https://InterviewQuestionsAnswers.ORG/  
support@InterviewQuestionsAnswers.ORG](https://InterviewQuestionsAnswers.ORG/support@InterviewQuestionsAnswers.ORG)